



# S.G. INTERNATIONAL GROUP H.K. LIMITED

## SHENZHEN SHUGUANG DIGITAL TECHNOLOGY CO., LTD.

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### ➤ Cable / Wireless Network LCD Digital Advertising Player



SG H.K. LTD.

## Model No: NM-L150A

### Model No: NM-L150A

Aluminum Frame, Horizontal.

1. 15 inch excellent TFT-LCD with high resolution, wide visual angle, and rich color.
2. Through INTERNET, LAN or WLAN enable remotely transmission, update and control advertisement content and play over any IP network, keeping you in control of your advertisement broadcaster from wherever you are in the world, through any internet-connected computer.
3. can administrate period of playing, can set up play time of each advertisement broadcaster group or each advertisement broadcaster arbitrarily and remotely, can set up play time of each advertisement content arbitrarily and remotely. can set up auto cycle play function remotely.
4. Setting up group function: can divide advertisement broadcaster group arbitrarily and remotely.
5. scrolling text function: can promulgate real-time scrolling text advertisement information remotely, for example promotion information, meeting announcement, special offer information, looking for people enlightenment, supplying and demanding information, new product promotion, and can set up literal play time and play locus arbitrarily and remotely. can insert temporary text or picture arbitrarily and remotely.
6. Automatic checkout and report function: instant automatic check and control remotely to advertisement broadcaster, and form checkout report. Meanwhile can send automatically breakdown information to appointed mailbox.
7. Statistic function: can make real time statistics to advertisement broadcaster advertisement content, time, play time remotely, and form statistics report, can supply to advertisement purchase as evidence of advertisement expense.
8. Supporting: media format: VIDEO: MPEG1, MPEG2, MPEG4, TEXT: ASCII TEXT FILE, PICTURE: JPEG, 24BIT-BITMAP.
9. Supporting: CF card or HDD.
10. Multiple zones display function.
11. Synchronization clock function.
12. Can play TV program through RS232.



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### ➤ Cable / Wireless Network LCD Digital Advertising Player

#### Technical parameter

.NET weight: 5.1KG

- Size of the machine: 520 (H) x320 (V) x40 (T) m
- Working temperature:5°C~60°C
- Active Area: 304.1x 228.1mm (H x V)
- Pixel pitch: 0.297mm
- Number of pixels: 1024 x 768
- Number of colors:16.2m
- Brightness: 250cd/m<sup>2</sup>
- Contrast ratio :700:1
- Viewing Angle: U75/D60/L75/R75
- Input voltage: AC100~240V
- Standard power: 40W
- Stereo rated power: 2x2W
- Processor: RISC
- Networking : 10/100 BASE-T( RJ-45), MINIPCI FOR 802.11B/G WLAN.

#### Outer packing

Carton size: 600\*585\*405 mm

QTY: 5 PCS/CTN

Carton G.W : 30KG

#### Remark

CE, FCC



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### ➤ Cable / Wireless Network LCD Digital Advertising Player



ROUP H.K. LTD.

## Model No: NM-L150B

Model No:NM-L150B

Aluminum Frame, Vertical.

1. 15 inch excellent TFT-LCD with high resolution, wide visual angle, and rich color.

2. Through INTERNET, LAN or WLAN enable remotely transmission, update and control advertisement content and play over any IP network, keeping you in control of your advertisement broadcaster from wherever you are in the world, through any internet-connected computer.

3. can administrate period of playing, can set up play time of each advertisement broadcaster group or each advertisement broadcaster arbitrarily and remotely, can set up play time of each advertisement content arbitrarily and remotely. can set up auto cycle play function remotely.

4. Setting up group function: can divide advertisement broadcaster group arbitrarily and remotely.

5. scrolling text function: can promulgate real-time scrolling text advertisement information remotely, for example promotion information, meeting announcement, special offer information, looking for people enlightenment, supplying and demanding information, new product promotion, and can set up literal play time and play locus arbitrarily and remotely. can insert temporary text or picture arbitrarily and remotely.

6. Automatic checkout and report function: instant automatic check and control remotely to advertisement broadcaster, and form checkout report. Meanwhile can send automatically breakdown information to appointed mailbox.

7. Statistic function: can make real time statistics to advertisement broadcaster advertisement content, time, play time remotely, and form statistics report, can supply to advertisement purchase as evidence of advertisement expense.

8. Supporting: media format: VIDEO: MPEG1, MPEG2, MPEG4, TEXT: ASCII TEXT FILE, PICTURE: JPEG, 24BIT-BITMAP.

9. Supporting: CF card or HDD.

10. Multiple zones display function.

11. Synchronization clock function.

12. Can play TV program through RS232



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### ➤ Cable / Wireless Network LCD Digital Advertising Player

#### Technical parameter

- NET weight: 5.3KG
- Size of the machine: 508 (H) x 363 (V) x 40 (T) mm
- Working temperature: 5°C ~ 60°C
- Active Area: 304.1 x 228.1 mm (H x V)
- Pixel pitch: 0.297 mm
- Number of pixels: 1024 x 768
- Number of colors: 16.2m
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio : 700:1
- Viewing Angle: U75/D60/L75/R75
- Input voltage: AC100~240V
- Standard power: 40W
- Stereo rated power: 2x2W
- Processor : RISC
- Networking : 10/100 BASE-T(RJ-45), MINIPCI FOR 802.11B/G WLAN.

#### Outer packing

Carton size: 600\*585\*455mm

QTY: 5 PCS/CTN

Carton G.W: 31.5KG

#### Remark

CE, FCC

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