



S.G. INTERNATIONAL GROUP H.K. LIMITED

SHENZHEN SHUGUANG DIGITAL TECHNOLOGY CO., LTD.

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[Http://www.sgcg-group.com](http://www.sgcg-group.com)

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➤ LCD Digital Advertising Player

Model No:LCD-L15A



Model No: LCD-L15A

Product Description

- ◎Casing : Vertical aluminum alloy
- ◎Player media: CF card
- ◎Display size: 15" TFT-LCD
- ◎ Its reliable to use CF card as the source of the programs, and convent to updated the advertisements programs.
- ◎ High brightness, wide visual angle, clear display near the quality of DVD, Its propitious to the high-end users for showing their products.
- ◎Backboard fastened or bracket model, optional especial installation mode, no destruction on the wall mounted structure.
- ◎ All digitized player function with built-in video and speaker systems.
- ◎ Compatible with VCD and SVCD formats, decode AC-3, DTS.
- ◎ Super strong time setting function, Plays advert programs automatically all day and all year no watch.
- ◎Added synchronizing function, it can broadcast the same program on multi-station at the time
- ◎Has remote control function and reliable.
- ◎ Locking system for anti-theft, prevented the player and storage devices from being stolen.
- ◎Super thin high-transparence toughened glass layer or acryl protective layer on surface of LCD panel for protection

Product parameter

Storage media: Compact Flash card Capacity: 32/64/128/256/512/1024M
 Format: support a variety of document formats, such as MPEG1, MPEG2, MPEG4, JPEG, MP3 VCD and DVD
 Player function: auto digital play, recycles, or plays with other editing mode, no wear and tear
 Audio output: L/R, 2W, 8Ω Video output: VGA、 AV Power Input: 110 - 240V AC, 50 / 60Hz
 Display parameter:
 Resolution: 1024 x 768 Active area (mm): 304.128(H)*228.096(V) Aspect ratio: 4:3
 Brightness: 400cd/m2 max View angle: up-down 150' / left-right 135 Contrast ratio: 500:1 type
 Operating temperature: 0°C - 50°C Storage temperature: -20°C - 60°C

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➤ LCD Digital Advertising Player

Model No:LCD-L15B



Model No: LCD-L15B

Product Description

- ◎Casing : Vertical aluminum alloy
- ◎Player media: CF card
- ◎Display size: 15" TFT- LCD
- ◎ Its reliable to use CF card as the source of the programs, and convent to updated the advertisements programs.
- ◎ High brightness, wide visual angle, clear display near the quality of DVD, Its propitious to the high-end users for showing their products.
- ◎Backboard fastened or bracket model, optional especial installation mode, no destruction on the wall mounted structure.
- ◎ All digitized player function with built-in video and speaker systems.
- ◎ Compatible with VCD and SVCD formats, decode AC-3, DTS.
- ◎ Super strong time setting function, Plays advert programs automatically all day and all year no watch.
- ◎Added synchronizing function, it can broadcast the same program on multi-station at the time
- ◎Has remote control function and reliable.
- ◎ Locking system for anti-theft, prevented the player and storage devices from being stolen.
- ◎Super thin high-transparence toughened glass layer or acryl protective layer on surface of LCD panel for protection

Product parameter

Storage media: Compact Flash card Capacity: 32/64/128/256/512/1024M

Format: support a variety of document formats, such as MPEG1, MPEG2, MPEG4, JPEG, MP3 VCD and DVD

Player function: auto digital play, recycles, or plays with other editing mode, no wear and tear

Audio output: stereo L/R, 2W, 8Ω Video output: VGA Power Input: 110 - 240V AC, 50 / 60Hz

Display parameter:

Resolution: 1024 x 768 Active area (mm): 304.128(H)*228.096(V) Aspect ratio: 4:3

Brightness: 400cd/m2 max View angle: up-down 150' / left-right 135 Contrast ratio: 500:1 type

Operating temperature: 0°C - 50°C Storage temperature: -20°C - 60°C

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➤ LCD Digital Advertising Player

Model No:LCD-L15C



Model No: LCD-L15C

Resolution: 1024x768

Pixel Pitch: 0.264x0.297

View Angle (H/V):120/100

Contrast Ratio: 400:1

Brightness: 350(cd/m2)

Total Response Time: 10ms

Max Consumption: 45W

Main Features of Advertising Players.

- 1, Support video Ads files such as MPEG-1, MPEG-4, VCD, DVD,
- 2, Support common audio files as MP3, AWA, etc.
- 3, Support the photo files formats as JPEG, BMP, GIF, meet the photo file formats, of common digital equipment.
- 4, Play in memory cards, Such as CF, SD.
- 5, loudspeaker built in, broadcast in, the video Ads in a circle
- 6, View the picture in a various modes, one by one, by slide music, meanwhile can restate the photo up to down, or left-to-right.
- 7, Familiar with Windows manage resource, support the online files.
- 8, displaying the image clarified, supporting PC, AV, S-Video and TV interface



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➤ LCD Digital Advertising Player

Model No:LCD-L150A



JP H.K. LTD.

Model No: LCD-L150A

Model No: LCD-L150A

Aluminum Frame, Horizontal.

15inches excellent TFT-LCD with high resolution, wide visual angle and rich color.

The card interface of CF, use CF card to store and broadcast the program.

Support JPG, MPEG1, MPEG2, MP3, MPEG4 (DIVX, XVID) format.

Remote control unit.

Accompany with hand operated timer. .

Can be used in subway station, hotel, lift, boardroom, classroom, shop, supermarket and public areas or aboard Various forms of transportation, like taxi ,train etc.

Technical parameter

- NET weight: 5.1KG
- Size of the machine: 520 (H) x320 (V) x40 (T) mm
- Working temperature:5℃~60℃
- Active Area: 304.1x 228.1mm (H x V)
- Pixel pitch: 0.297mm
- Number of pixels: 1024 x 768
- Number of colors: 16.2m
- Brightness: 250cd/m²
- Contrast ratio :700:1
- Viewing Angle: U75/D60/L75/R75
- Input voltage: AC100~240V
- The power supply is managed : Accord with VESA DPMS.
- Standard power: 40W • Stereo rated power: 2 x2W

Outer packing

Carton size: 600*585*405 mm

QTY: 5 PCS/CTN Carton G.W.: 30KGS

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➤ LCD Digital Advertising Player

Model No:LCD-L150B



Model No: LCD-L150B

Model No: LCD-L150B

Aluminum Frame, Vertical.

15inches excellent TFT-LCD with high resolution, wide visual angle and rich color.

The card interface of CF, use CF card to store and broadcast the program.

Support JPG, MPEG1, MPEG2, MP3, MPEG4 (DIVX, XVID) format.

Remote control unit.

Accompany with hand operated timer.

Can be used in subway station, hotel, lift, boardroom, classroom, shop, supermarket and public areas or aboard Various forms of transportation, like taxi ,train etc.

Technical parameter

- NET weight: 5.3KG
- Size of the machine: 363 (H) x508 (V) x40 (T) mm
- Working temperature:5℃~60℃
- Active Area: 304.1x 228.1mm (H x V)
- Pixel pitch: 0.297mm
- Number of pixels: 1024 x 768
- Number of colors: 16.2m
- Brightness: 250cd/m²
- Contrast ratio :700:1
- Viewing Angle: U75/D60/L75/R75
- Input voltage: AC100~240V
- The power supply is managed : Accord with VESA DPMS.
- Standard power: 40W
- Stereo rated power: 2 x2W

Outer packing

Carton size: 600*585*455mm

QTY: 5 PCS/CTN Carton G.W.: 31.5KGS

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