



# S.G. INTERNATIONAL GROUP H.K. LIMITED

## SHENZHEN SHUGUANG DIGITAL TECHNOLOGY CO., LTD.

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➤ **LCD Digital Advertising Player Message control model Model No:SG-NM01**



## Model No: SG-NM01

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Cert. #801532



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### ➤ LCD Digital Advertising Player Message control model Model No:SG-NM01

- Model No: SG-NM01
- Net weight: 0.6KG (complete machine)
- Working temperature: 5°C~60°C
- Size of the machine :113.5(H) x113.5 (V) x 25(T) mm
- Input voltage: AC110-220V
- Standard power: 4W
- • PROCESSOR : Idea IAC401 Multimedia System Processor ESS Digital Media Processor 2 (DMP2) Dual Processor Architecture
- Networking : IEEE 802.3 Ethernet 10/100 Base-T w/ Auto-MDIX
- Playback Control : UNIX Bash-compatible shell processor with built-in Authenticating FTP and HTTP client
- SUPPORTED MEDIA FORMATS AND AUTHORING TOOLS : Native: MPEG1, MPEG2 (MP@ML), MPEG4 (ASP) Microsoft WMV (codec required) Macromedia Flash MX Microsoft PowerPoint 2002/2003 Microsoft Windows XP Movie Maker 2.1 Scalar Info Channel 3 Designer
- CONTENT CAPACITY : Typically 3 Mbps Data rate, equivalent to 25 minutes per 512MB memory card 1 hour per 1.2GB Memory card
- STORAGE MEDIUM : CF CARD



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### ➤ LCD Digital Advertising Player Message control model Model No:SG-NM01

#### Specification

- 1.as TCP/ IP agreement for basis, enable remote update and control of advertisement content and play lists over any IP network, keep you in control of your advertising broadcaster from wherever you are in the world, from any internet-connected computer.
- 2.can administrate period of time of play, can set up play time of each advertisement broadcaster group or each advertisement broadcaster Arbitrarily and remotely , can set up play time of each advertisement content Arbitrarily and remotely . Can set up auto cycle play function remotely.
3. Group set up function: can divide advertisement broadcaster group arbitrarily and remotely.
- 4.caption's function: Can promulgate real-time character roll advertisement information remotely , for example promotion information, meeting announcement, special offer information, look for people enlightenment, supply and demand information, new product promotion, and can set up literal play time and play locus Arbitrarily and remotely . Can insert temporary caption or picture arbitrarily and remotely.
5. Automatic checkout and report function: instant automatic check and control remotely to advertisement broadcaster, and form checkout report. Meanwhile can send automatically breakdown information to appointed mailbox.
6. Stat function: Can make real time statistics to advertisement broadcaster advertisement content, time, play time remotely, and form statistics report, can supply to advertisement purchase as evidence of advertisement expense.
7. support media format: MPEG1, MPEG2, MPEG4, MP3, JPG, (VIA conversion software ) MACROMEDIA FLASH MX, MICROSOFT POWERPOINT 2002/2003, WINDOWS XP MOVIE MAKER2.1, SCALA INFOCHANNEL 3 DESIGNER.

#### Outer packing

Carton size: 500\*350\*470

QTY: 10 PCS/CTN

Carton G.W.: 14.5KGS



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➤ **LCD Digital Advertising Player    Message control model    Model No:SG-01**



### Model No: SG-01

Net weight: 0.8KG (complete machine)

- Working temperature: 5°C~60°C
- Size of the machine :170(H) x170(V) x 40(T) mm
- Input voltage: AC110-220V
- Standard power: 10W
- Support the storage card: CF card
- Support the form: JPG, MPEG1, MPEG2, MP3, MPEG4 (DIVX, XVID)
- Timer: Electronic clock

#### Specification

LCD advertising player is advertisement broadcaster box of LCD-TV, PDP-TV, etc; it enables you to view digital photos, movies and music captured from memory card.

#### Outer packing

Carton size: 500\*350\*470

QTY: 10 PCS/CTN

Carton G.W.: 14.5KGS



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➤ **LCD Digital Advertising Player    Message control model    Model No:SG-02**



### Model No: SG-02

- Model No:SG-02
- Net weight: 1.1KG (complete machine)
- Working temperature: 5°C~60°C
- Size of the machine :235(H) x235(V) x 40(T) mm
- Input voltage: AC220V (50HZ-60HZ)
- Standard power: 5W
- Support the storage card: CF card
- Support the form: JPG, MPEG1, MPEG2, MP3, MPEG4 (DIVX, XVID)
- Timer: Electronic clock

#### Specification

LCD advertising player is advertisement broadcaster box of LCD-TV, PDP-TV, etc; it enables you to view digital photos, movies and music captured from memory card.

#### Outer packing

Carton size: 565\*795\*340

QTY: 10 PCS/CTN

Carton G.W.: 20KGS



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### ➤ LCD Digital Advertising Player

### Message control model

- Might, super-slim and fashionable figure design,

The slim and graceful volume of 160X160X31mm, has totally got rid of the restriction of the space. Users can assign the erection site according to one's own space planning, it is convenient and more swift to control and use

- Perfect function of advertisement broadcasting control

Supporting the forms of the multimedia, such as JPG, MP3, WMA, MPEG1, MPEG2, MPEG4, etc., very automatic circulation broadcasts the advertising program or broadcasts according to the order that is established, users can establish the program and broadcast the order in three ways.

- The individualized working sundial rowing

Users can establish many sections of timing automatic switch machines according

To the needs of one's own reality. Can set up one week workday and dormancy sun, according to establish good period and work chance this automatically on workday in advance.

- Dog's function that the intelligent one guards the gate

Dual host computers do not have a system halted phenomenon definitely to control.

The hardware guards the gate dog's function is launched once, will examine by oneself a trouble each half an hour, it is in the normal working state to remain the machine throughout. Run into mansion person who lose electrical power unexpected situation, guard the gate dog function can intelligence judge should start the machine and work by oneself after incoming telegram too.

- Convenient the whole remote control operation

Use all function menus of one machine of establishment that the remote controller

Can be relaxed and convenient

- The strong function expands the interface

Through USB2.0 interface, can copy or upgraded the program from computer to the built-in

Hard disk of this machine.

- Pickproof lock

The guarding against theft designed in humanization is locked and can ensure the work of the machine to be safe and reliable all the time.

- USB2.0HOST

USB2.0 HOST can insert USB2.0 memory medium of interface in (flash record or hard disk), and automatic to duplicate and reach at the built-in hard disk need to undergo the computer program;1G size program copy time within three minutes.

- Audio / Video export of interface

Audio frequency / the video outputs the interface and offers audio frequency of two routes, a route of videos signal to export

- CF card interface

Through the card interface of CF, available CF card copies and upgrades the program to the built-in hard disk.

- 110-220V Exchange electric export of interface

Exchange power that ACOUTPUT exports the interface and offers 220V (50 Hz-60Hzs) is exported.



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### ➤ LCD Digital Advertising Player

### Message control model

#### **The message control model**

The message module successfully (select the fittings), have realized using messages to carry on real-time measuring and function of real-time control to the advertising broadcaster, the great one has helped users carry on centralized management and real-time information issue to many advertising broadcasters.

Message module can realize the following function:

A Gauging status information of all advertising broadcasters, users can set up control centre to monitor all advertising broadcasters, grasping the states of all or some advertising broadcaster in real time, for instance start the machine, program that is broadcasting at present, etc...

B Control the state of all advertising broadcasters, can control all advertising broadcasters in the centre , for instance: Control all or some advertising broadcaster turn on organ machine , set up time of organ turning on machine, whether establishment starts the machine etc. on festivals or holidays.

C Release the real-time news and characters advertisement.

At the same time can release 500 pieces of news.

Set up the number of times that the news rolls in the centre.

USB2.0 Host

HD of series of products, CF and USB2.0 Outside interfaces, has also integrated new USB2.0 Host interface, thus upgrade the program to bring greater convenience to users. Traditional USB2.0 interface at newer program, user need USB2 of the advertising broadcaster. USB2 of 0 interface, notebook computer or desk-top computer. 0 interface spend USB to be data line associative, and then with to alike to is it flash set copy , cover with , delete etc. operating at the built-in hard disk of the advertising broadcaster to operate operating system have computer; USB2.0 Host interface can upgrade the program automatically, users only need in USB2 while needing the program of upgrading. 0 Host interface inserts in the one of sudden strain of a muscle with new program or has USB2. The movement hard disk of interface, USB2.0 Host interface will copy the new program file to the built-in hard disk of the advertising broadcaster automatically, not needing the operating system of the computer to support, the program of the size of about 1G duplicates time within 3 minutes. These interfaces make users only need to hand-carry a small plate of sudden strain of a muscle in newer program, the great one has reduced the work load that the program upgraded. To have a lot of cloth many sets of advertising broadcaster ordered to show need newer user of program at the same time, the program becomes more convenient to upgrade and easily.

Automatic switch machine of many sections of timing

Many sections of timing automatic on-off function application family can set up every day wanton two period work advertising broadcaster, the advertisement broadcasts chance automatic starting the machine broadcasting and shut-down dormancy of period according to establishing. The function help user have more than period occasion application that planning need in some, use family can reasonable settlement advertising broadcaster show period. How set for many sections of timing automatic switch machine please consult " advertising broadcaster operation instructions " set for time set up menu some relevant contents.

Work / the dormancy sundial rowing

Work / dormancy sundial row function application family can regard week as circulation unit is it plan advertising date that broadcaster work to come. Users can establish the wanton state of the advertising broadcaster of one day in every week, if in the state of work (WORK), the advertising broadcaster starts the machine to broadcast; if the same day is established as the state of dormancy (SLEEP), the advertising broadcaster does not start the machine to broadcast. This function atomized the advertising broadcaster the degree has been improved a lot, had lightened the work load partial to personnel of patrolling too, users can even reduce and patrol the quantity partial to personnel, keep the most basic necessity patrolled and partial to personnel led, because the advertising broadcaster will be automatic according to preserving procedure



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### ➤ LCD Digital Advertising Player

### Message control model

Starting the machine or dormancy every day, do not need to carry on the artificial switch managing machine every day.

The intelligent trouble resumes automatically

Each advertising broadcaster has used the hardware that one pair of host computers controls to guard the gate dog's system is controlled, examining by oneself and recovery automatically of trouble by realizing the trouble. Hardware it guards the gate to be one item self-checking function in dog, open after the function, system will every half an hour (set up acquiescence not systematic, can alter this acquiescence time according to user's demand ) measure automatically once, see whether the machine is in normal working state. If advertising broadcaster in normal working state, hardware guard the gate dog function will automatic to open machine make their work normally again. Dog's function is that the hardware system controlled by dual host computers is realized to guard the gate, so the dependability of working is very high; Dog's function still has very high intelligent degree to guard the gate at the same time, will combine work / dormancy sundial row with many sections of timing automatic switch machine, etc. is it is it is it should open machine again to judge to come to set upping. For example run into the mansion and lose electrical power when the advertisement broadcaster works normally this kind comes down with the state, hardware can guard the gate dog according to work after sending a telegram here again / dormancy sundial draw settlement is it judge moment of incoming telegram should is it broadcast to start the machine to come in advance with many sections of timing automatic a on-off one It is still the dormancy to put , but can not open the machine blindly again and enter the state of broadcasting.

For a lot of advertising broadcaster cloth to set users that light freeing, this function has lightened patrolling and protecting and maintaining the work load of the advertising broadcaster greatly, the patrolling and is partial to keeping the making an inspection tour of the minimum limit with the maintenance personal of users, different advertising broadcaster cloth put advertising broadcaster had to order can automatic , and intelligent various kinds of treatment come down with the situation, and does not need manual intervention . The many machines of 2 mode are broadcast in step

Many machine broadcast function is it find a room for many sets of advertising occasion of broadcaster in market, exhibition, brand monopolized shop, etc. to use for generally in step, realize the broadcasting in step of the advertising program of each advertising broadcaster, build and set off the shock sense on the seeing and hearing result by contrast and strike the sense, in order to reach the perfect advertising result. Realize many machines have two ways to broadcast the function in step --Time synchronous and wireless synchronism of yard.

Time yard moves ahead simultaneously: Clock not electronic will be put each set broadcaster not advertising in not having, precision , for lasting 1 second such as error / moon generally speaking (at difference in temperature than in heavy environment for use precision will reduce to some extent). Set up time yards of many machine when broadcasting in step, should first make many sets of plane program and program of settlement that copy show order to be at all unanimous, then set present time, date, on-off time, period, workday on all advertising broadcasters, etc. as unanimously, all advertising broadcaster set up an electric circuit after starting the machine, namely will inclusive to put electronic control of clock carry on the broadcasting in step of the program.

Move ahead simultaneously wirelessly: The wireless synchronous way (sees the catalogue ) needs to customize wireless synchronous module (select the fittings), establish host computer and from machine , have an area of 100 range in host computer , is it control many set from plane realize show the function by host computer in step to send a message.

The wireless network available upgrades the program



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### ➤ LCD Digital Advertising Player

### Message control model

The wireless network available upgrades the program : The network module (wireless ) selects the fittings, after the HD type or the Model CF advertising broadcaster select to put the network module (wireless ), can transmit the signal to advertising broadcaster through the wireless network , realize the program upgrades the function. This function is suitable for the occasion (higher such as the erection site) not accessible of erection site of those advertising broadcasters or the environment for use.

Users make the order of broadcasting in a circle by oneself:

Ordinary HD type or the Model CF advertising broadcaster generally offer the settlement way of broadcasting the order of a kind of program only to users, advertising broadcaster have three (two can edit way , one systematic acquiescence way ) program shows the order settlement way, thus give users greater flexibility and more functions in using.

Advertising broadcaster acquiescence that starts the machine it sets up to be to be it enters state of broadcasting automatically promptly to set up an electric circuit. Can establish a lot of orders of broadcasting of program in three ways. These three ways are that program time table, program order inventory and program file are arranged in an order, how is it please consult the manual to establish these three ways specifically.

A, Set for program time table to edit with special-purpose backstage supporter program hyper visor one call PROGRAM. The program time table file of BIN, can establish every program and broadcast time and order in this file; This PROGRAM. BIN file must be put under the root catalogues of the built-in hard disk (HD model ) or CF card (CF model ), chance it is advertising according to the time table order where files establish and when the long to broadcast by program in a circle automatically.

B, Establish program order inventory edit with note book procedure one call JIEMU. The program order file of BIN, this file arranges in an order the program according to the program serial number, this file must be put under the root catalogues of the built-in hard disk (HD model) or CF card (CF model) too, the advertising chance broadcasts the program in a circle automatically according to the order that this program arranges in an order the file and establishes. Program file are arranged in an order and established by a kind of systematic acquiescence under the situation not establishing two above-mentioned ways . If any kind in two above-mentioned ways was not established , 01 catalogues on the foundation hard disk that so advertising chance is automatic or CF card (sub catalogue ) the permutation order (the permutation order while usually copying and upgrading the program ) of making each program file is broadcast in a circle automatically.

The advertisement and TV program are switched over regularly

The advertising broadcaster supports TV signal to input, the TV module selects the fittings. After selecting to put the TV module, can not merely broadcast and put the TV program --The advertising broadcaster is a liquid crystal television at this moment --Can also switch over automatically when realize definitely between the advertising programs stored on TV program , built-in hard disk (HD model ) or CF card (CF model ) . In period when users can establish and switch over regularly by oneself, thus realize the broadcasting in turn of the TV program and advertising program.

Guard against theft and lock designing safely in machinery:

Guard against theft and lock the standard that is serial products of advertising broadcaster to design in machinery. Is it is it is it make advertising broadcaster and install backplane firm it connects with to be an organic who ling close to lock to guard against theft to it's time, must is it should is it is it could take down on installing the backplane (or suspends the stores pylon in midair ) advertising broadcaster to lock to guard against theft to open, thus guaranteed users put the installation security of the occasion in the advertising broadcaster cloth.